

# **Privacy Notice – Marketing 2025**

## EKC Schools Trust

Review Date: September 2025

This Data Protection Privacy Notice explains what personal data EKC Schools Trust (the Trust) collects and uses for the purposes of informing you about news and events across the Trust and forthcoming professional development opportunities and events delivered by Education Services.

<b>The Data Controller's registered address is:</b>	EKC Schools Trust Ramsgate Road Broadstairs Kent CT10 1PN
<b>The Data Protection Officer's contact details are:</b>	<a href="mailto:DPO@eastkent.sc.uk">DPO@eastkent.sc.uk</a> 01843 605024
<b>What data we collect about you:</b>	
<ul style="list-style-type: none"> <li>Your contact details (email address)</li> </ul>	
<b>We will use this data to:</b>	
<ul style="list-style-type: none"> <li>Provide you with a copy of our termly Trust Newsletter</li> <li>Contact you about professional development opportunities and events</li> </ul>	
<b>We can legally use your data because:</b>	
<ul style="list-style-type: none"> <li>You have given us your consent to process your data</li> </ul>	
<b>Who we share your data with: (includes but is not limited to the following) Who may have access to your data?</b>	
<ul style="list-style-type: none"> <li>Relevant EKC Schools Trust staff</li> </ul>	
<b>We will keep your data for:</b>	
<ul style="list-style-type: none"> <li>3 years, unless you tell us that you no longer wish us to contact you about professional development opportunities.</li> <li>We will destroy your data via a confidential waste service at the end of the period.</li> </ul>	
<b>You have the right to:</b>	
<ul style="list-style-type: none"> <li>Know what we are doing with your personal data and why we are doing it</li> <li>Access your data within 1 month of your request</li> <li>Object to processing of your data if it is, or is likely to, cause distress or damage*</li> <li>Object to processing for direct marketing</li> <li>Ask for your data to be amended if the details are incorrect</li> </ul>	
<p>*if data relates to education or safeguarding concerns you may not be able to exercise this right</p> <p>If you wish to exercise your rights, please contact the Trust's CEO using <a href="mailto:office@ekcschoolstrust.org">office@ekcschoolstrust.org</a></p>	
<b>How to lodge a complaint if you're not satisfied with the way we've managed your data</b>	
<p>You have the right to make a complaint if you are not satisfied with the way that we have managed your data. If you wish to raise a concern or make a complaint, please firstly contact:</p> <p>Chair of Trustees EKC Schools Trust Ramsgate Road Broadstairs Kent CT10 1PN Telephone 01304 244307</p> <p>If you are not satisfied with the outcome, you can refer your complaint to:</p> <p>The Information Commissioner's Office, Wycliffe House, Water Lane, Wilmslow, Cheshire, SK9 5AF <a href="http://www.ico.org.uk">www.ico.org.uk</a></p>	